

Makeup Your Mind Media Kit



About Makeup Your Mind

Rachelle (Chelle) Young is the creator behind the beauty blog **Makeup Your Mind** and **YouTube channel** of the same name. She is fearless with her makeup and loves to use bright colours to enhance her features. Her videos and posts cover a range of topics in the beauty industry, from makeup tutorials and reviews, to skincare reviews, swatches, hauls, favourites, as well as the occasional fitness post every few weeks. You can expect to see an average of 4-5 posts from her per week.

Chelle is always happy to receive and review PR samples - any items can be sent to the address below. Sponsored posts and videos are also an option, please reach out via e-mail to discuss options and rates.

Contact

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Statistics

as of April 1, 2019

Unique Monthly Visitors
16,300

Pageviews
22,100

Demographics

United States - 42%
Canada - 10%
United Kingdom - 7.5%

Following



[/makeupyourmindnet](#)

6.4k subscribers



[@mu_your_mind](#)

2.0k followers



[@mu_your_mind](#)

2.7k followers



[/MUYourMind](#)

1.2k followers

Brands I've Worked With

Aveeno	MAKE UP FOR EVER
BECCA	Maybelline
Bite Beauty	NARS
Charlotte Tilbury	Neutrogena
Clarins	Sephora
Clinique	Smashbox
Esqido	Stila
Estee Lauder	Tarte
Kat Von D Beauty	The Body Shop
Lancome	Too Faced
MAC Cosmetics	Wet n Wild